Presenter: Xu Qiu
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Founded in November, 1998, Tencent has grown into one of China's largest and most used Internet service portal.
Copying claims
Weibo Wars
Tencent vs. Sina
WeChat VS Message

WeChat Party:

Let's party!

What's the party plan?

Text Message:

Mesa PD I saw a dark blue truck driving through my neighborhood yesterday with front end damage and later found out my neighbors house had been broken into.

What street was the burglary on?

Lee street, between mountain and highland.

Thank you. Your tip will be forwarded to the burglary detectives.
Why is Tencent so successful?

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Copying claims

* Many of Tencent's software and services are remarkably similar to those of competitors. The founder and chairman, Huateng "Pony Ma" Ma, famously said, "[To] copy is not evil."

* A former CEO and President of SINA.com, Wang Zhidong, said, "Pony Ma is a king of copying." Jack Ma of Alibaba Group stated, "the problem in Tencent is no innovation; all things are copies."
Thank you!

Comments or Questions?