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WeChat

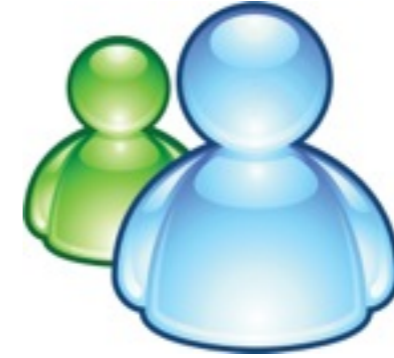
Tencent 腾讯

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Advisor: C.-C. (Jay) Kuo



Founded in November, 1998, Tencent has grown into one of China's largest and most used Internet service portal.

Copying claims



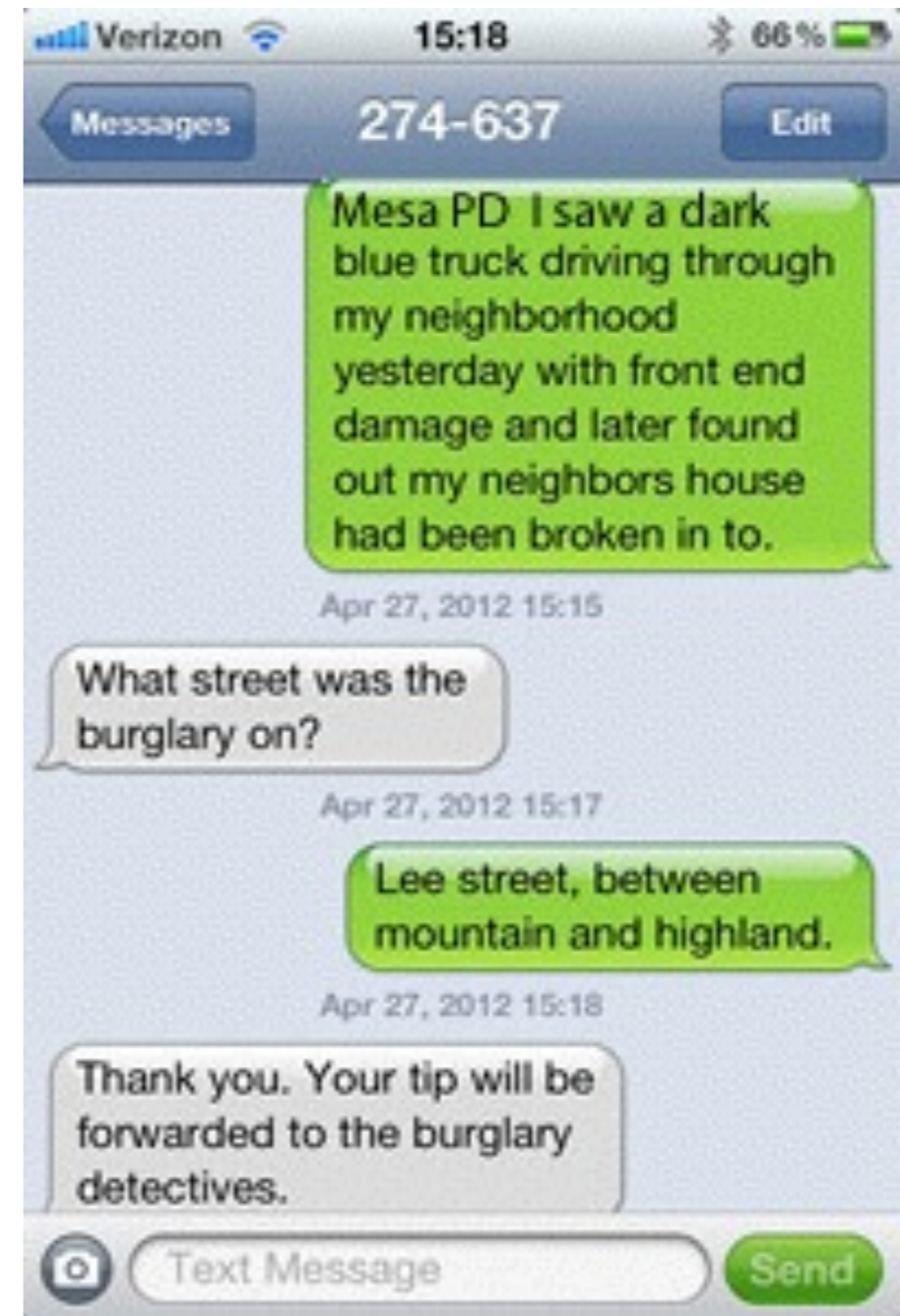
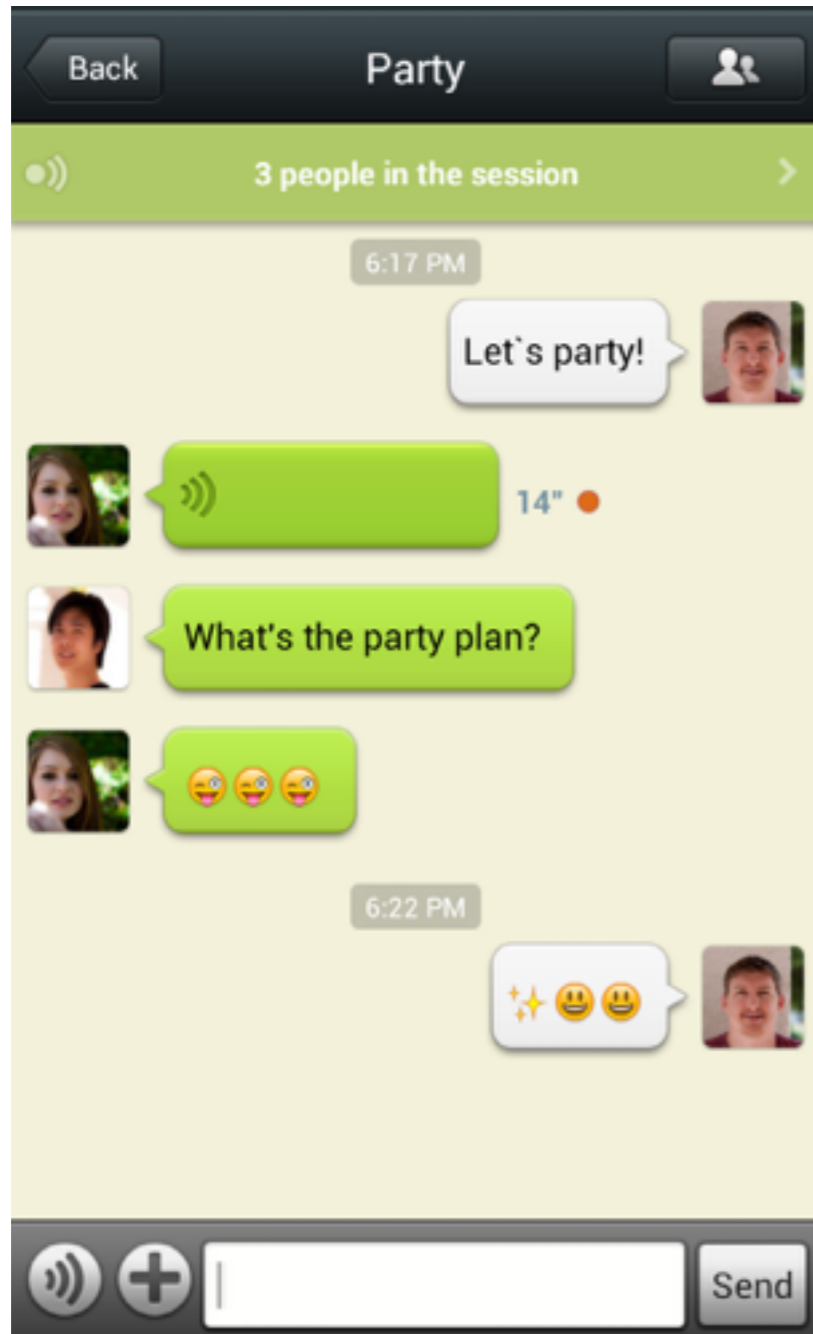
Weibo Wars Tencent vs. Sina



VS.



WeChat VS Message



Why is Tencent so successful?



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Copying claims

- * Many of Tencent's software and services are remarkably **similar** to those of competitors. The founder and chairman, Huateng "Pony Ma" Ma, famously said, "[To] copy is not evil."
- * A former CEO and President of SINA.com, Wang Zhidong, said, "Pony Ma is a king of copying." Jack Ma of Alibaba Group stated, "the problem in Tencent is no innovation; all things are copies."

Thank you!

Comments or Questions?