Where to Live?
Where to Live?
Where to Live?
Welcome to Airbnb
Welcome to Airbnb
How it works
Co-Founders

Brian Chesky
CEO & Co-Founder

Joe Gebbia
CPO & Co-Founder

Nathan Blecharczyk
CTO & Co-Founder

Rhode Island School of Design
Industrial Design

Harvard
Computer Science
How AirBnB started
How AirBnB started
Don’t Go There. Live There
Don’t Go There. Live There
AirBnB Core Values

Host
Be open-minded, respectful, hospitable, and anticipate the needs of others.

Every Frame Matters
The details are everything. Only put out the best and produce end-to-end excellence. Own the moment. Think holistically. The whole is made up of small, unique and essential pieces.

Champion the Mission
Be passionate about what we do and why we do it. Believe we are making a difference. Champion a sharing world. Embrace community. Deliver Love.

Be a Cereal Entrepreneur
Start at both. Solve problems with creative solutions. Be resourceful. Be driven to achieve the impossible. Do things that might not scale. Do what it takes.

Simplify
Focus. Make it useful and usable. Keep it simple. Avoid the unnecessary. Not more, but less and better. Synthesize. Get to the core.

Embrace the Adventure
Be flexible and optimistic. Be a learner and grower, not a knower. Break routine, and challenge the status quo. Fight complacency. Don’t forget to play.
GUEST NIGHTS BOOKED

A NIGHT IS BOOKED...

IN 2008—
every-
DAY

IN 2009—
every-
5 MIN.

IN 2010—
every-
MINUTE

IN 2011—
every-
10 SEC.

IN 2012—
every-
2 SEC.

IN FACT, IN THE TIME IT TOOK YOU TO READ THIS, SOMEONE JUST BOOKED A WEEK'S VACATION.

IT WAS THIS GUY.
(HE'S HEADED TO COPENHAGEN.)
38,000 people are staying on AirBnB
Competitors

Hotel Booking Sites
- airbnb
- Expedia
- Booking.com
- tripadvisor

Hotel Industry
- Hyatt
- Marriott
- Wyndham
- Hilton
- Radisson
- LaQuinta
- Holiday Inn
- AmeriSuites
- The Blackstone Group
- PRIME Hospitality Corp.

Copycat
- Homestay.com
- HomeAway
- VRBO
- roomorama
- couchsurfing
- tripping
Challenges: Safety & Trust
Challenges: Safety & Trust
Challenges: Safety & Trust

Uncensored Airbnb Stories & Reasons Not To Use Airbnb

AirbnbHell.com is dedicated to helping Hosts and Guests share their stories about the risks and dangers of using Airbnb. If you had a bad experience using Airbnb either as a Host or as a Guest, please Share Your Story Here.

Here is a summary list of reasons why you should NOT use Airbnb. At the very least, beware of these serious issues with the Airbnb service and consider other options including Airbnb Competitors.
PEOPLE + PLACES + LOVE + AIRBNB =