

Where to Live?

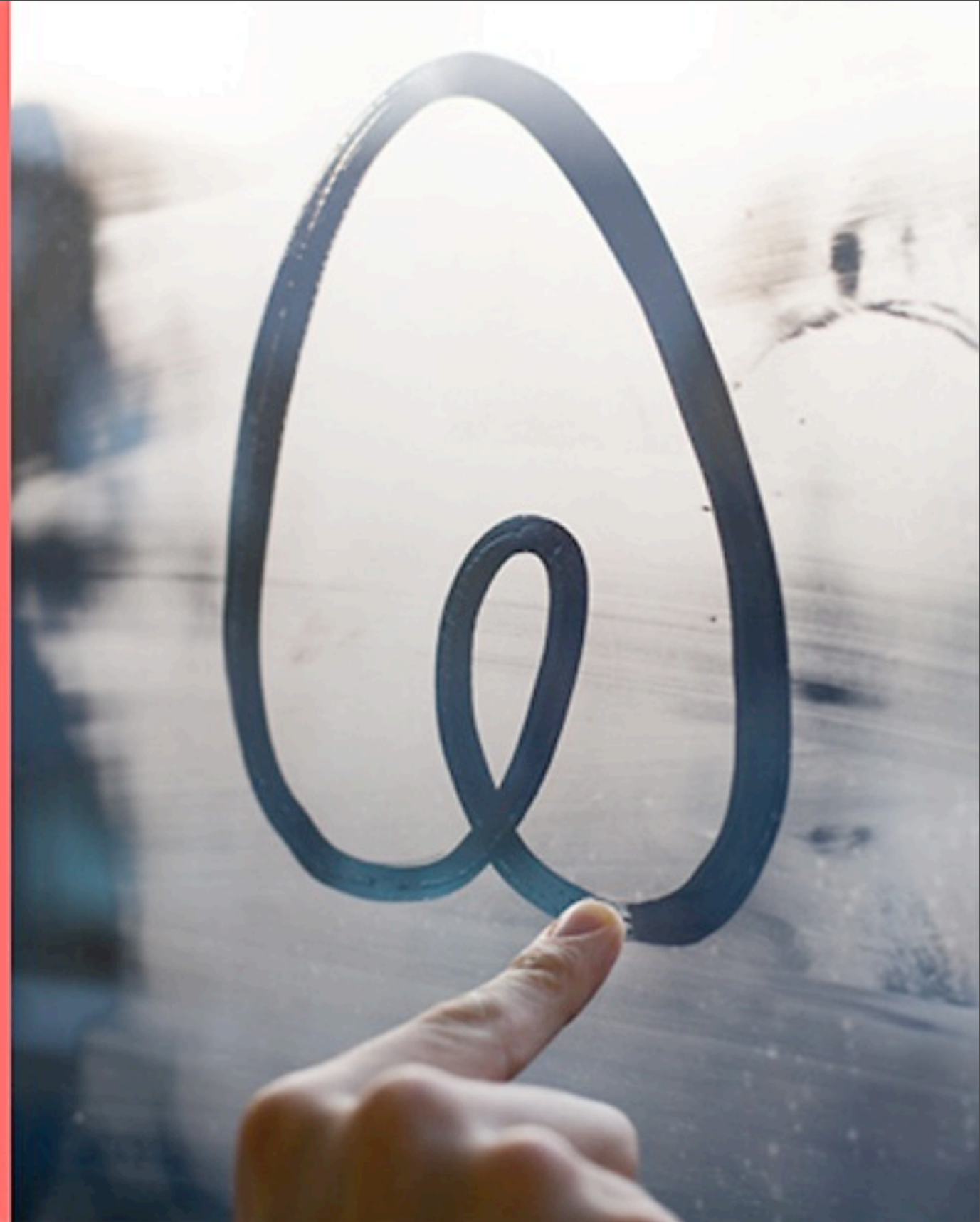


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Shangwen Li

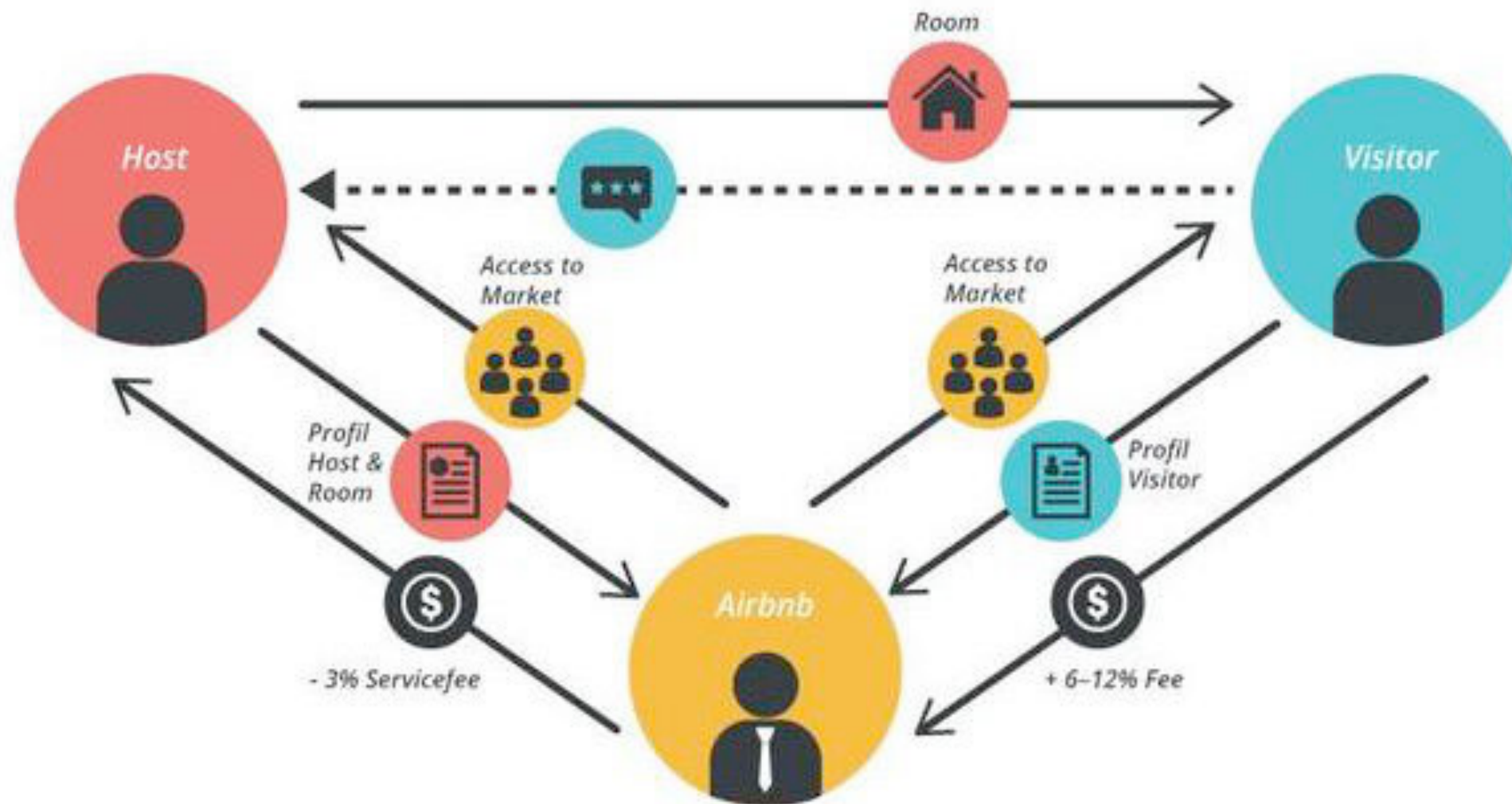
05-06-2016

Welcome to Airbnb

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How it works



Co-Founders



Brian Chesky
CEO & Co-Founder



Joe Gebbia
CPO & Co-Founder



Nathan Blecharczyk
CTO & Co-Founder

Rhode Island School of Design
Industrial Design

Harvard
Computer Science

How AirBnB started

How AirBnB started



Don't Go There. Live There

Don't Go There. Live There



AirBnB Core Values

Host

Be open-minded, respectful, hospitable, and anticipate the needs of others.

Every Frame Matters

The details are everything. Only put out the best and produce end-to-end excellence. Own the moment. Think holistically. The whole is made up of small, unique and essential pieces.

Champion the Mission

Be passionate about what we do and why we do it. Believe we are making a difference. Champion a sharing world. Embrace community. Deliver Love.

Be a Cereal Entrepreneur

Start at both. Solve problems with creative solutions. Be resourceful. Be driven to achieve the impossible. Do things that might not scale. Do what it takes.

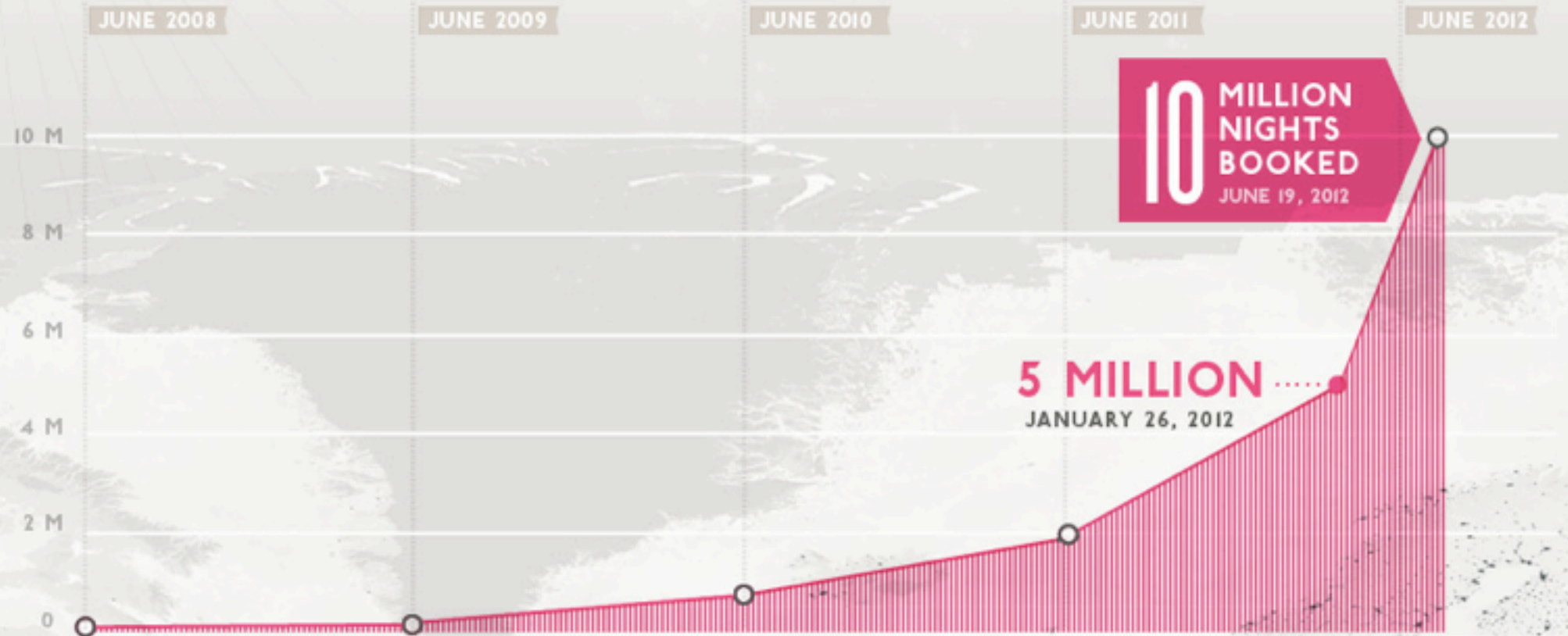
Simplify

Focus. Make it useful and usable. Keep it simple. Avoid the unnecessary. Not more, but less and better. Synthesize. Get to the core.

Embrace the Adventure

Be flexible and optimistic. Be a learner and grower, not a knower. Break routine, and challenge the status quo. Fight complacency. Don't forget to play.

GUEST NIGHTS BOOKED



A NIGHT IS BOOKED...

IN 2008 —



-every-

DAY

IN 2009 —



-every-

5 MIN.

IN 2010 —



-every-

MINUTE

IN 2011 —



-every-

10 SEC.

IN 2012 —



-every-

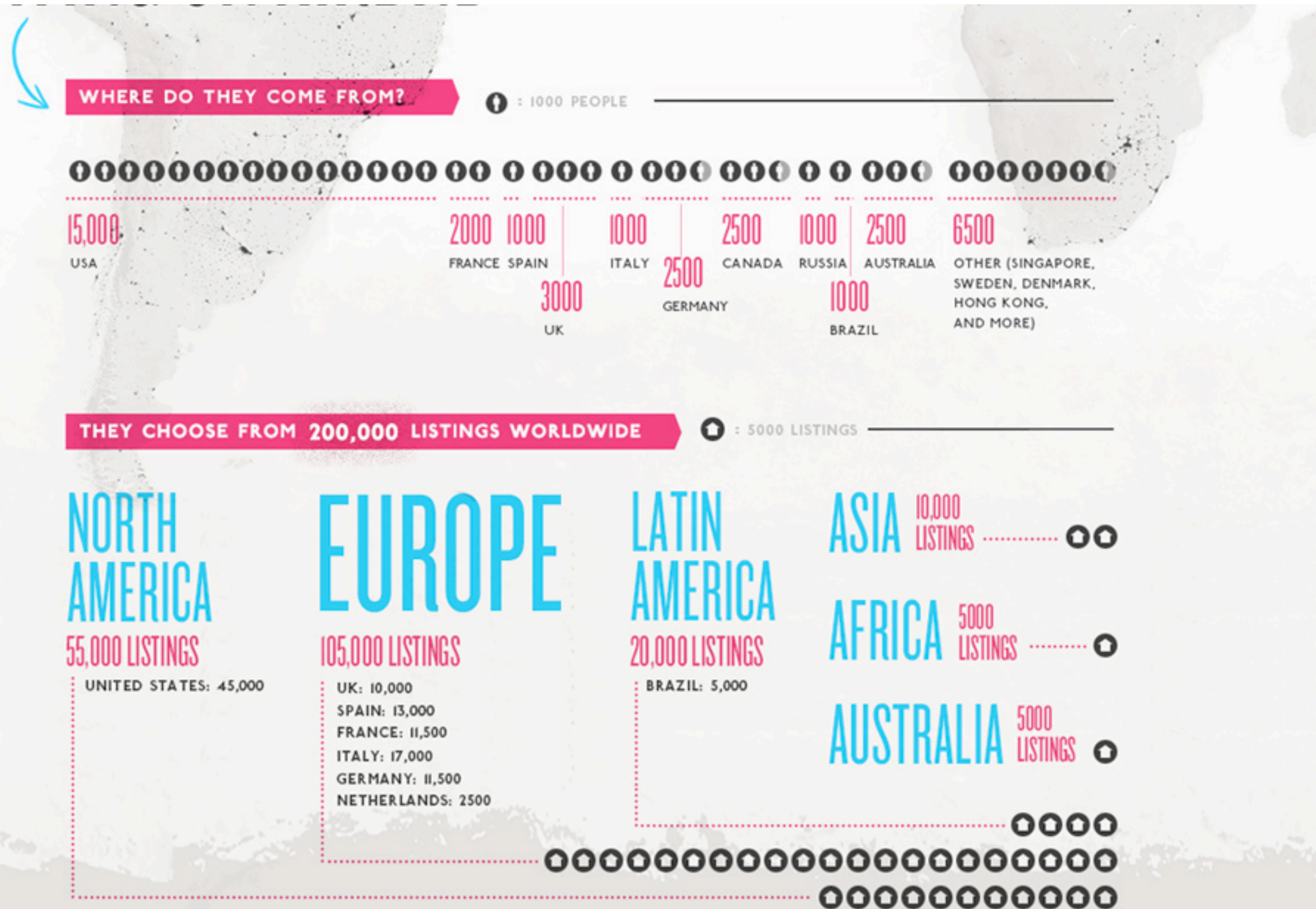
2 SEC.

IN FACT, IN THE TIME IT TOOK YOU TO READ THIS, SOMEONE JUST BOOKED A WEEK'S VACATION.

IT WAS THIS GUY.
(HE'S HEADED TO COPENHAGEN.)



38,000 people are staying on AirBnB



Competitors

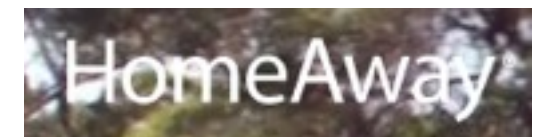
Hotel Booking Sites



Hotel Industry



Copypcat



Challenges: Safety & Trust

Challenges: Safety & Trust



Challenges: Safety & Trust

***airbnb*HELL**
Uncensored Airbnb Stories from Hosts & Guests

Uncensored Airbnb Stories & Reasons Not To Use Airbnb

Let us help you rent
your vacation home



Learn more

AirbnbHell.com is dedicated to helping Hosts and Guests share their stories about the risks and dangers of using Airbnb. If you had a bad experience using Airbnb either as a [Host](#) or as a [Guest](#), please [Share Your Story Here](#).

Here is a summary list of reasons why you should NOT use Airbnb. At the very least, beware of these serious issues with the Airbnb service and consider other options including [Airbnb Competitors](#).



PEOPLE

+



PLACES

+



LOVE

+



AIRBNB

=

